



www.irise.org.uk

## **Agents of Change- an initiative to put young people at the forefront of change**

Irise International was founded by students and recent graduates and has now grown into an international NGO developing innovative solutions on a neglected issue. We have always believed in the power of young people to create and drive change and our Agents of Change Initiative aims to provide students and recent graduates with the support, training and mentorship they need to realise their own ideas, run their own campaigns and create sustainable change for marginalised women and girls, helping to build a more gender equal world.

Agents of Change work closely with Irise's team and members of the Irise network over a period of months. The time commitment, content of training and targets for their involvement are developed in partnership with the Irise team as part of the enrolment process. We want students and recent graduates to feel part of the team and develop their skills and experience of the third sector whilst helping Irise to deliver for women and girls.

Activities can include:

- Developing and delivering awareness raising and fundraising campaigns for International Day of the Girl (11<sup>th</sup> Oct), International Women's Day (8<sup>th</sup> March), Menstrual Hygiene Day (28<sup>th</sup> May) etc.<sup>1</sup>
- Organising or taking part in sponsored/fundraising events and activities<sup>1</sup>
- Helping to develop, fund and deliver new projects in the UK and East Africa
- We are always looking for people with their own ideas and we are always open to something new. Get in touch and inspire us!

Training and mentorship includes:

- One to one mentorship with members of the Irise network to help you develop goals, reflect on your experiences and overcome and learn from challenges.
- *The Issue*; why menstruation matters and how Irise's approach is an innovative and an example of good practice in international development.
- *The Message*; effective communication, how to tell an inspiring story and tailor your message to your audience.
- *The Plan*: tools and frameworks commonly used in the third sector that can help structure plans and ensure effective delivery e.g. Theory of Change and Log Frames, Gant Charts, Evaluation and Professional development frameworks etc.
- *The Resources*; how to ask for donations, using matched funding to create momentum, taking your donors on a journey, developing a fundraising pitch and stay motivated.
- *The Evidence*; how to tell whether a source is reliable, how to use evidence to inform day to day practice, how to use research to inform effective projects and campaigns.
- *The Impact*; how to know if we've made a difference and share our success with others.

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<sup>1</sup> At Irise we believe that mobilising resources to support marginalised women and girls is everyone's responsibility- from trustees to volunteers. We can only create lasting change if the whole Irise family helps. We encourage all AoCs to get involved in fundraising and set themselves a fundraising target as part of their involvement in the scheme. We'll be there to help every step of the way and we truly believe it's a fantastic way to put new skills to the test.



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#### The practical stuff:

- Training workshops will be held in person or online (or a combination of both), the program lasts for 6-12 months depending on the scope of your involvement- when you get in touch we'll arrange a time to talk and explore how we can best work together.
- There are 6 training modules to cover each taking about 6 hours to work through. We aim to offer at least 2 mentorship meetings during your involvement lasting between 30-60 mins.
- Expect to spend at least 1-2 hours a week working on AoC in addition to training.

#### When can I start:

- In 2018/19 we are running a special Summer cohort from June-September- individuals can take advantage of a range of exciting opportunities to develop their skills and make new friends over the summer period.
- We will also be running a 12 month cohort in line with the academic year starting in September 2018.
- We also enrol individuals and groups throughout the year so if you're thinking something different would work better, get in touch.
- The first step to enrol is to email [emily@irise.org.uk](mailto:emily@irise.org.uk). We can't wait to hear from you!