

Agents of Change



Change yourself



Change your community



Change the world





“I feel I have developed as a person, after my interview with my current job, they thought I had really good critical thinking skills, that I developed here with Irise, its given me a leg up to getting into the third sector.”

Hannah
Agent of Change



What is Agents of Change?



Developing skills



Advocating in the community



Driving change on gender equality

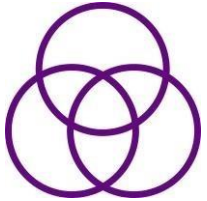




What does the program involve?



Training workshops & mentorship



Using new skills to engage your community and raise awareness



Fundraising and campaigning for marginalised women & girls



"I wanted to join Irise's program because they are committed to making sure they help communities in the best way they can and leave a long term positive impact."



Hannah,
Agent of Change



What will I learn?

The Issue; why menstruation matters and how Irise's approach is an innovative.

The Message; how to tell an inspiring story and tailor your message to your audience.

The Plan; tools commonly used in the third sector that can help structure plans and ensure effective delivery

The Resources; how to ask for donations, use matched funding to create momentum, take your donors on a journey and stay motivated.

The Evidence; how to tell whether a source is reliable, use evidence to inform day to day practice and to inform effective projects and campaigns.

The Impact; how to know if we've made a difference and share our success with others.





What will I do?



Complete training



Campaign, fundraise, volunteer



Support marginalised women and girls



“When I’ve been doing job applications I now put ‘I’ve learned this from Irise, this from Irise and this from Irise’ – I think it’s given me a lot of skills I will take onto my future career.”



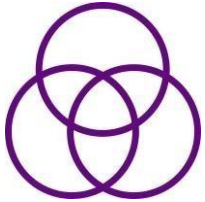
Chloe,
Agent of Change



About Irise, we...



Support marginalised girls



Enable the community to prioritise girls



Share research & learning to put girls at the top of the agenda





About the team...



Dr Emily Wilson-
Director Irise
International,
Honorary Research
Fellow at the University
of Sheffield

Emily founded Irise, has raised half a million pounds to support marginalised women and girls and has worked with the Ugandan government & international stakeholders to put girls needs at the top of the agenda. In the last year alone Irise reached over 70,000 disadvantaged girls with vital information about their own bodies.

Her fundraising began aged 16 when she raised £1,500 to support a children's charity in Uganda through a combination of selling cake and heavy metal gigs!



Dr Calum Smith-
Director of Operations
Irise International

Calum successfully established and trained Irise Uganda, the charity's East African implementing partner and conducted the first randomised control trial investigating links between menstrual hygiene and girls' school engagement.

He is always happy to do something ridiculous for a good cause, most recently taking on the Krypton Factor Assault course in a dress to celebrate the Day of the Girl.



About the team...



Amelia Savell-Boss-
UK Projects and
Fundraising Manager

Amelia was National Co-ordinator of the Friends of Irise network before joining the Irise team. She has raised thousands of pounds to support Irise's work and led Irise's 'Young People in Control Project,' reaching 500 young people in the UK with participatory education about puberty. She has also assisted with and conducted her own research in East Africa.

Agents of Change course has also been informed by our expert board of trustees and advisors which includes experienced accountants, fundraisers, strategists and researchers

You can find out more about them at this link:

www.irise.org.uk/who-we-are



“It’s intimate and friendly and unique— you feel like you’re really at the forefront creating change.”



Romany,
Agent of Change



How do I become an AoC?

- Email emily@irise.org.uk to get involved
- Training workshops will be held in person or online (or a combination of both), the program lasts for 6-12 months depending on the scope of your involvement- when you get in touch we'll arrange a time to talk and explore how we can best work together.
- There are 6 training modules to cover each taking about 6 hours to work through. We aim to offer at least 2 mentorship meetings during your involvement lasting between 30-60 mins.
- Expect to spend at least 1-2 hours a week working on AoC in addition to training.





www.irise.org.uk
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